



What made Pimcore

Gartner 'Cool Vendor' 2018?

Gartner's definition of 'Cool Vendor'

A company is a Cool Vendor if it offers a technology or service that is:

01 Innovative

Enables enterprises to do things they couldn't do before

02 Impactful

Has a business impact, is not just technology for its own sake

03 Intriguing

Has caught Gartner's interest during the past six months

So what makes Pimcore stand apart from the crowd?

It Provides Value to Technologies / Products Which Is:



NEW

Data Management + Customer Experience Management in a single, consolidated platform.

UNIQUE

Future-proof technoloav architecture for connectivity to any external software.

DIFFERENTIATED

The only fully integrated customer experience system without software cost.

🗞 Austria +43 662 876 606 230 USA +1 832 886 6730 ⊠ info@pimcore.com www.pimcore.com